

This is the **money** you **now** use to
pay for **converted cold rolled strip.**



This is the money you'll use to pay for converted cold rolled strip from Ferrous Metal Processing. **Converted cold rolled strip at HALF the cost.**



Would saving \$78 a ton on cold rolled strip make a tremendous impact on your competitive situation? You bet it would.

So what, exactly, do you have to do to save \$78 per ton? **Nothing.** That's right, nothing other than just thinking a little differently about how you convert your cold rolled strip. Let Ferrous do it all on a toll processing basis — pickle, cold roll, hydrogen anneal and temper roll.



Give us your hot bands and we'll fully convert them at a significantly lower cost per ton — **about 50% lower.** No one else can do what we do because no one else has our combination of processing capabilities.

HOW DO WE DO THAT?
Ferrous has 60" wide rolling capability and 72" OD anneal

capability. Compare that to the market's average process strip width of 24"-30". Our operating costs to convert a 60" wide coil are the same as what you're now paying to convert a coil half as wide and half as heavy. The savings in raw conversion costs per ton alone are compelling. Now add in about 3% yield savings per ton.

Add \$10 freight savings per ton too, since we do our own pickling on site.

When it's all said and done, you're looking at pocketing right around \$78/ton.

THE BOTTOM LINE.

In today's competitive world no one can afford to waste dollars by not taking advantage of the most effective way of doing business.

Together, we can lower costs in ways you can't do by yourself. Shouldn't we be talking about this?



Do the math.

Cost savings per ton using Ferrous for toll processing

Operating/production costs

\$50.00

Yield savings (3% at \$600/ton)

\$18.00

Additional freight savings

\$10.00

TOTAL SAVINGS/ton

\$78.00



Call 1-800-671-8655
www.ferrousmetalprocessing.com

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